



BCH Mechanical, Inc.

Exceeding expectations with a constant sense of urgency and rigorous standards of quality.

The Industry LEEDer Newsletter ◆ Second Quarter 2014



We are excited to announce that **ConServ Building Services** is a Silver Sponsor of the PRSM2014 National Conference, held April 6th-8th, at the Rosen Shingle Creek Hotel in Orlando, Florida.

Professional Retail Store Maintenance (PRSM) is a membership organization for facility managers who operate multiple retail locations. The conference offers networking and educational opportunities to keep facility management professionals updated on the latest industry trends and best practices.

If you plan to attend, stop by **booth #1111** and say hello to the **ConServ** team. If you would like to learn how you can optimize your building systems and reduce operating costs for your facilities but cannot attend the conference, contact Leah Sabelli at (407) 509-1213.



BCH Mechanical, Inc.

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> **Brian Wilkinson Vice President-Sales**

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BCH Mechanical, Inc. is a mechanical contracting company, established in 1976, specializing in HVAC, plumbing, piping, medical gas, sheet metal, and service.



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Message from the President

In 2014, the company has challenged everyone to compete and to strive to meet their personal and professional goals encompassing "mind and body".



"Challenges are what make life interesting and overcoming them is what makes life meaningful."

-Joshua J. Marin

COMPETITION: We face competition every day in our business, for the next job, the next service customer, the next system, and the next process we can create to enable the company to work more efficiently and effectively. Our team of associates relish each occasion to compete and to excel personally and professionally. We enjoy winning the opportunity to provide a superior product and service, by outworking others. To challenge ourselves and each other as a team, is ingrained in our corporate culture. Individually, we compete with ourselves to continuously expand our own knowledge base and we strive to double our industry knowledge base every 7 years.

MIND AND BODY: For years, we have provided apprenticeship and task training



to enhance skills sets and to develop our service personnel, sheet metal, air conditioning, and plumbing mechanics. We have expanded our office training to include leadership training, with

topics like customer service, goal setting, communication skills, negotiation, and selling skills, taught by our own team members. We have also expanded our company fitness options to include: 6 a.m. boot camp, 4:30 p.m. high intensity interval training, triathlon training, and "biggest loser" challenges. The classes have created an internal competition among our co-workers to improve fitness and health; the benefit is that we have more energy and vitality in all endeavors of our lives.

"Go confidently in the direction of your dreams. Live the life you imagined." —Henry David Thoreau

Our mind and body fitness training program has increased employee morale and will only continue to elevate our fierce customer loyalty experiences from our team, unparalleled in our industry. And it is fun!

Daryl Blume



Members of the BCH office team, pictured at left, volunteered at a Tampa General Hospital fundraiser to benefit the American Heart Association, on January 17th. BCH was a Title Sponsor of the clay shooting event, at which our group assisted with check-ins and operation of the clay machines.

Building Better Health

Employee Wellness with Laure Blume

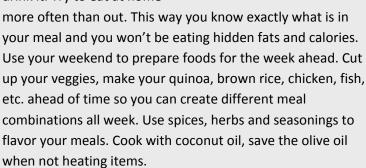
Your food intake is more important than...

how much you exercise. It's not all about exercise. I like to think of our bodies as car engines. If you neglect the oil change and feed it cheap gas, your car isn't going to run as well as it should. The same goes for your body. Feed it properly and exercise your inner engines—heart, lungs, muscles, and you will have a strong, fit body ready to carry you through a long day.

Here are a few tips on nutrition and what to look for in the ingredients listing. First off, eating foods in their natural form is the best thing you can do for your body. When shopping for products, eliminate foods which contain the following:

- High Fructose Corn Syrup (HFCS)
- Partially Hydrogenated Oils— trans fats
- MSG Labeled under many different names
- Artificial Sweeteners- 180x sweeter than natural sugar but increases your appetite. Don't choose sugar-free or diet brands thinking they are better.
- Artificial Colorings Blue 1, Blue 2, Red 1, Yellow 6, etc.

A great rule of thumb to follow is if you can't pronounce the ingredients, or there are too many to read through, don't eat or drink it. Try to eat at home



EVERY TIME YOU EAT IS AN OPPORTUNITY

TO NOURISH YOUR BODY.

Eating more calories than you are burning will cause weight gain and eating less will cause a reduction in weight. No diets, just eat healthy. Have a cheat day once a week, but don't overindulge. Food isn't the reward, the reward is lowering your cholesterol, lowering your blood pressure, getting off of any medications, and living a healthy, energetic life.

What's Happening?



Joe Downs was presented with a framed plaque from the Office of the Secretary

of Defense, honoring him for being a patriotic employer who supports our Reserve force. Joe accepted the award at the jobsite of Geovanni Santos, a long-time **BCH** employee.

Geovanni has been with **BCH** for seven years, during which time, he completed his apprenticeship in the ABC plumbing program. After his apprenticeship, he wanted to fulfill his dream of entering the Reserve. He enlisted and has since served a 10 month tour in Iraq, while continuing to work full-time as a

plumber for **BCH**, when he is not with the Reserve. He is also currently enrolled in a two week training class to become a sergeant. We appreciate his service to our country.



Congratulations to Ray Masson and his wife on the arrival of their baby boy! Little Rafael Joaquin Masson is 7lb, 13oz and 20".

Saving for retirement is critical to your financial health. Joining the company 401k allows you to defer pre-tax dollars and direct them into mutual funds.

Our fund selections, led by many low cost Vanguard Target Funds, have performed extremely well. For example, Target Fund 2045 was up 24.4% and Target Fund 2035 was up 22.8% last year. Just by directing 5% of your earnings per paycheck, you will be amazed at the growth and compound impact on your retirement dollars in strong years. Please look for company notices for your opportunity to enroll.

The BCH
Foundation is a proud sponsor of the upcoming Running for All Children event in Safety Harbor.
The race includes a timed 5k and



10k, with a 1 Mile Fun Run. Proceeds benefit All Children's Hospital Guild-Seminole/Largo Branch. For more details or to register for the race, visit: www.runforallchildren.com.

SHORECREST PREP MAKES FINAL 4



Daryl Blume, **BCH**President, doubles as a high school basketball coach. His team,
Shorecrest Prep, just completed another stellar season, going 25-5, and earning their

second trip to the State Final 4 in the last 3 years. The prior squad included his son, who has since graduated, but Daryl stayed on for the love of the game, the competition, and a chance to motivate our youth into future leaders.

Maybe the next stars of **BCH** or **ConServ** will be found on the hardwood; vying for state titles = excellent training on overcoming adversity. The company already boasts several former superb athletes on their team.

CONSERV SERVICE SUPERSTARS

"A big thank you for the quick response and fantastic service you all provided for us yesterday at the Francesca's store in Mt. Pleasant, SC. I sent the work order on Tuesday night, received an early Wednesday morning response from Jackie, Lamont was on site when the store opened, and within an hour we had the unit running again.

The store was receiving a visit from their CEO yesterday, so it was so important for **ConServ** to respond, and you all did so with flying colors!

Thanks again. This type of service is a big reason why we have entrusted so many of our Francesca's store locations to **ConServ**. Keep up the good work!"

Bill Ericson, President National Project Management, Inc.

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